



Kyle  
*Treasure*  
P h o t o d e s i g n

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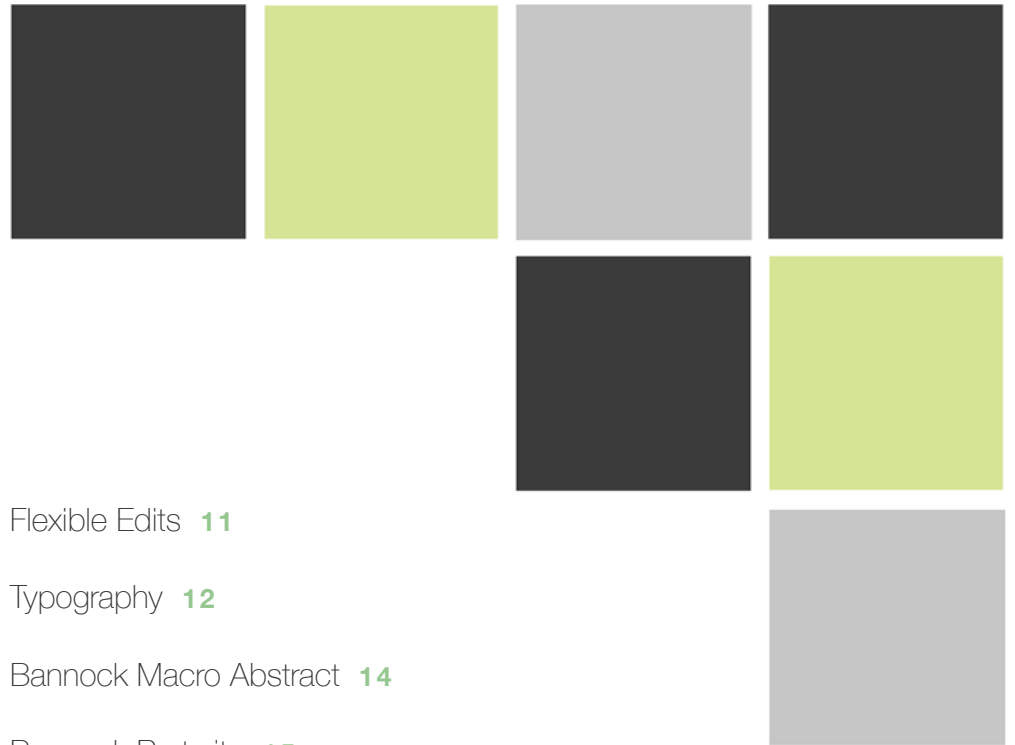
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## Color Study



I decided to walk around BYU-Idaho's beautiful campus and look for anything that was yellow. Once you focus on something like that, it's amazing how much of it you come across! I started to see yellow everywhere! I found this flower outside of the testing center. It was surrounded by dead flowers, but it still looked vibrant. I turned my aperture to 3.5 to get this shot. I later adjusted the image with curves in Photoshop. I also upped the saturation a bit.

## Cutouts



For this assignment, I dug into my old photographs to find a picture that I could cutout partially. I selected the area I wanted to be white. I created a new layer and deleted the background, making it all white. I then selected the man and his horse and chose the refine edge option. I played with the contrast, smooth, and feather options. Once again, I did some feathering, but then I added a drop shadow to make the edge a bit softer.





## Flora and Fauna



I noticed this donkey near the side of the road. I pulled over and went to say hello. I made some slight adjustments to my f/stop and only had to zoom in a little bit. In post, I increased the contrast so you could see the texture of his fur. He was soaked from the rain!

Later, I heard a honk above my head. I immediately turned my lens to the sky. I caught these geese flying away. It was a pretty unimpressive photo. However, in post, I saturated the sky and increased the contrast. I also cropped the image to make it more interesting.





## Lightroom & Camera Raw Edits



Fall is easily my favorite time of the year. I found these fallen leaves near a creek by my home. In Lightroom, I moved the adjustment brush over the rocks around the leaves. They were much lighter, so I turned down

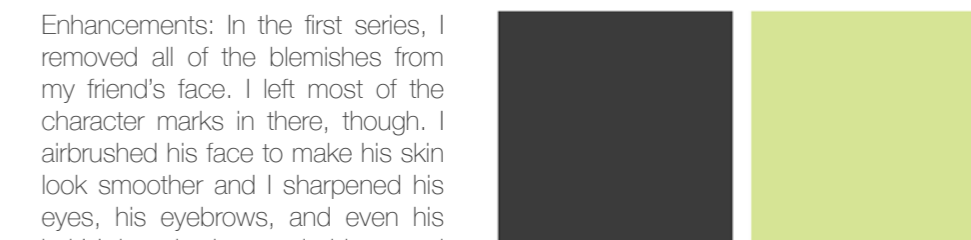
the exposure. This made the leaves pop. I also slightly altered the leaves using the brush by eliminating some shadows. This was all I had to do to get this stunning shot.



This old truck was in my grandpa's garage. I love finding all the old stuff around there. I put this into Bridge and opened it in Camera Raw. I adjusted several different things. I adjusted the curves only slightly. This increased the contrast and the colors. I didn't touch the saturation! Instead, I slid the blue/purple color sliders to add some blue and make the logo pop!

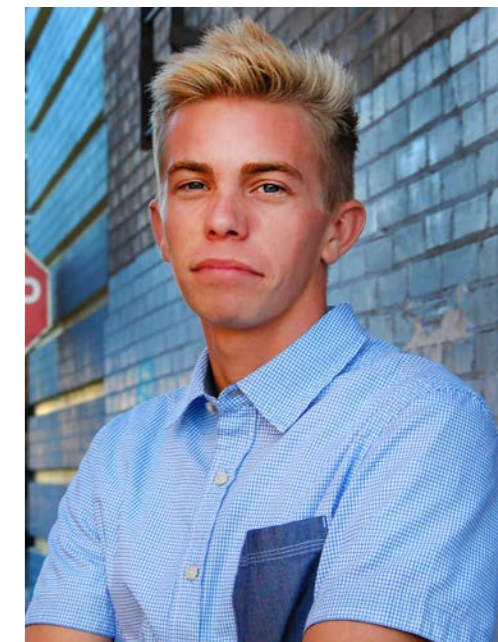


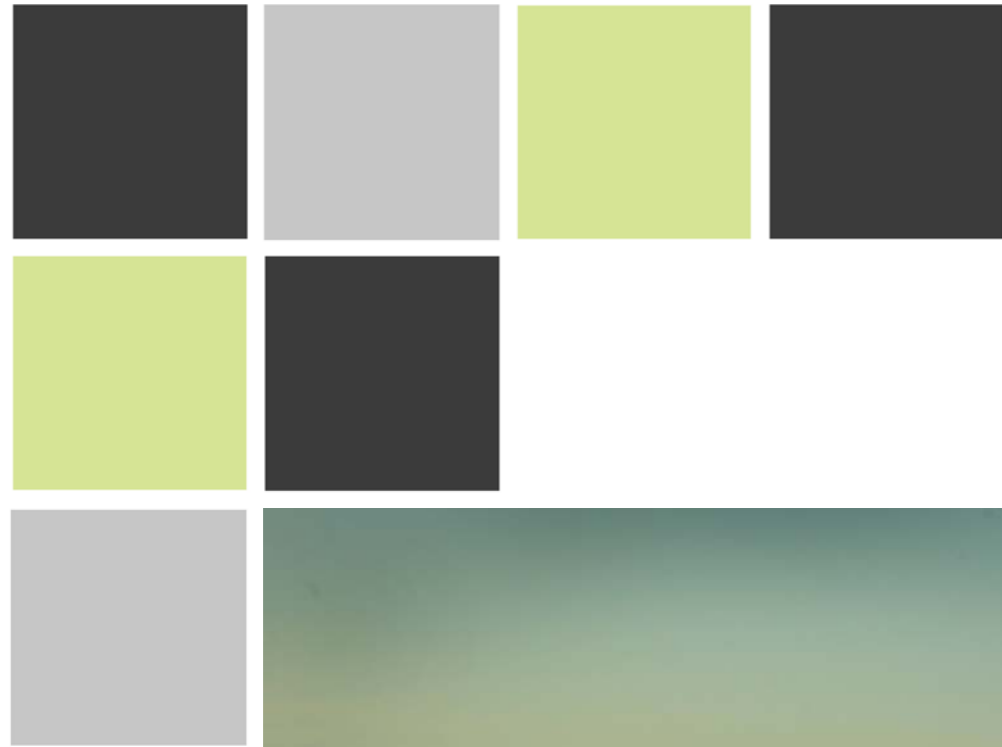
# Portraits & Enhancements



Enhancements: In the first series, I removed all of the blemishes from my friend's face. I left most of the character marks in there, though. I airbrushed his face to make his skin look smoother and I sharpened his eyes, his eyebrows, and even his hair! I thought that made his natural highlights come out.

This is one of my good friends. He recently finished restoring an antique mustang. You may have heard him driving it around Rexburg! Anyway, cars are definitely his passion. He loves this car in particular. Right now, it's his pride and joy! So, I got a shot of him sitting in his car. When he's behind the wheel of his car, he's in his environment. In post, I sharpened his eyes and I adjusted the levels.



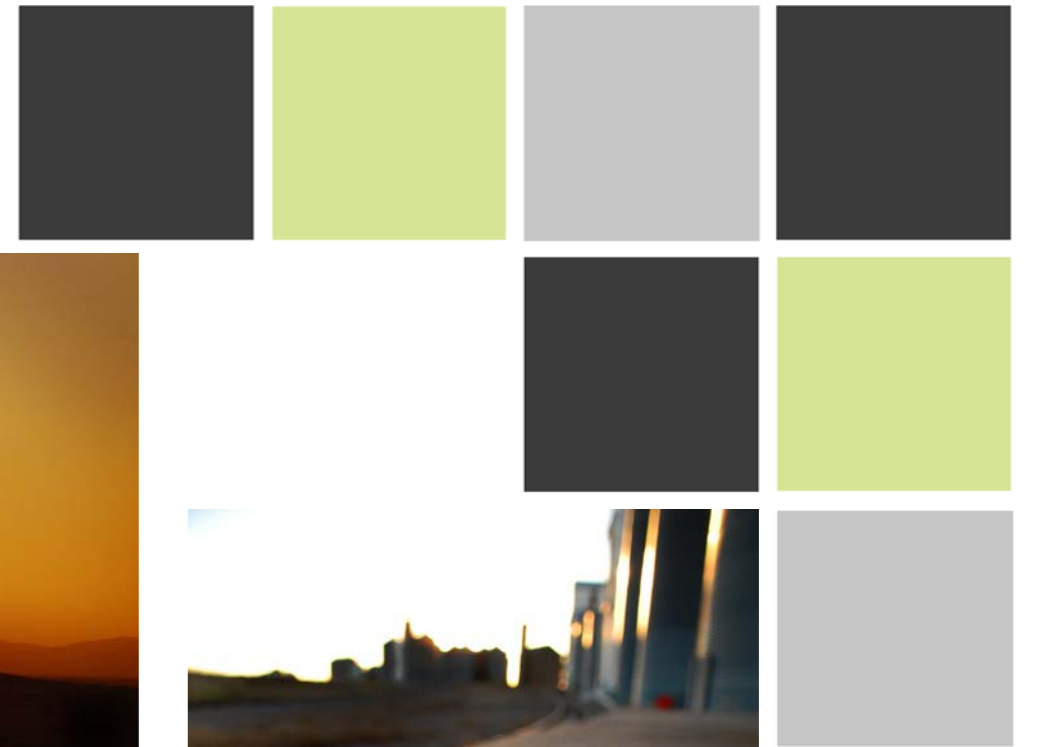


## Perspective of 12



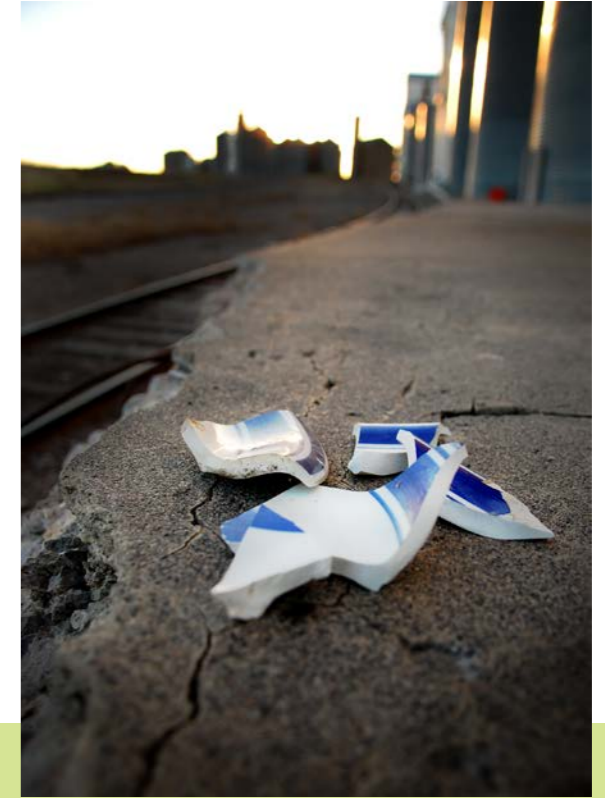
I found a cool railroad bridge out in a farmer's field near Rexburg, ID. I covered every inch of that place with my camera! The idea was to find one scene and capture 12 different shots from different angles, focal lengths, depths, and leading lines. I tried to do a little of everything for these shots. I would play with the exposure, zooming, and angles for each and every shot. I did some bracketing with some of the shots, then decided which was best. In post, I desaturated some images, increased the vibrance of others, and tried to make each individual shot stand out. The two above are my favorites.

## Flexible Edits



I found some broken pieces of china and I arranged them on the dilapidated building. In post, I pushed shift-command-n which opened up a new layer option window. I selected overlay from the drop down menu and then clicked 50% grey. I was then able to use the dodge and burn tool non-destructively. I burned out the background and foreground.

Then I dodged the china and the area around it. For the second photo, I wanted to create more contrast and hide the sign of the city next to the temple. So, I did the same thing as above, but I burned the bottom of the photo. This made the temple flow right into shadow. I then dodged the sky a bit to make it a lighter orange color.





## Yellowstone

"Maybe you weren't born with a silver spoon in your mouth, but like every American, you carry a deed to 635 million acres of public lands." -John Garamendi

# Typography



## The Raven

Once upon a midnight dreary, while I pondered, weak and weary, Over many a quaint and curious volume of forgotten lore— While I nodded, nearly napping, suddenly there came a tapping, As of some one gently rapping, rapping at my chamber door— "Tis some visitor," I muttered, "tapping at my chamber door— Only this and nothing more."

Open here I flung the shutter, when, with many a flirt and flutter, In there stepped a stately Raven of the saintly days of yore; Not the least obeisance made he; not a minute stopped or stayed he; But, with mien of lord or lady, perched above my chamber door— Perched upon a bust of Pallas just above my chamber door— Perched, and sat, and nothing more.

And the Raven, never flitting, still is sitting, still is sitting On the pallid bust of Pallas just above my chamber door; And his eyes have all the seeming of a demon's that is dreaming, And the lamp-light o'er him streaming throws his shadow on the floor; And my soul from out that shadow that lies floating on the floor Shall be lifted—nevermore!

-Edgar Allan Poe



## FORCE



## MUD

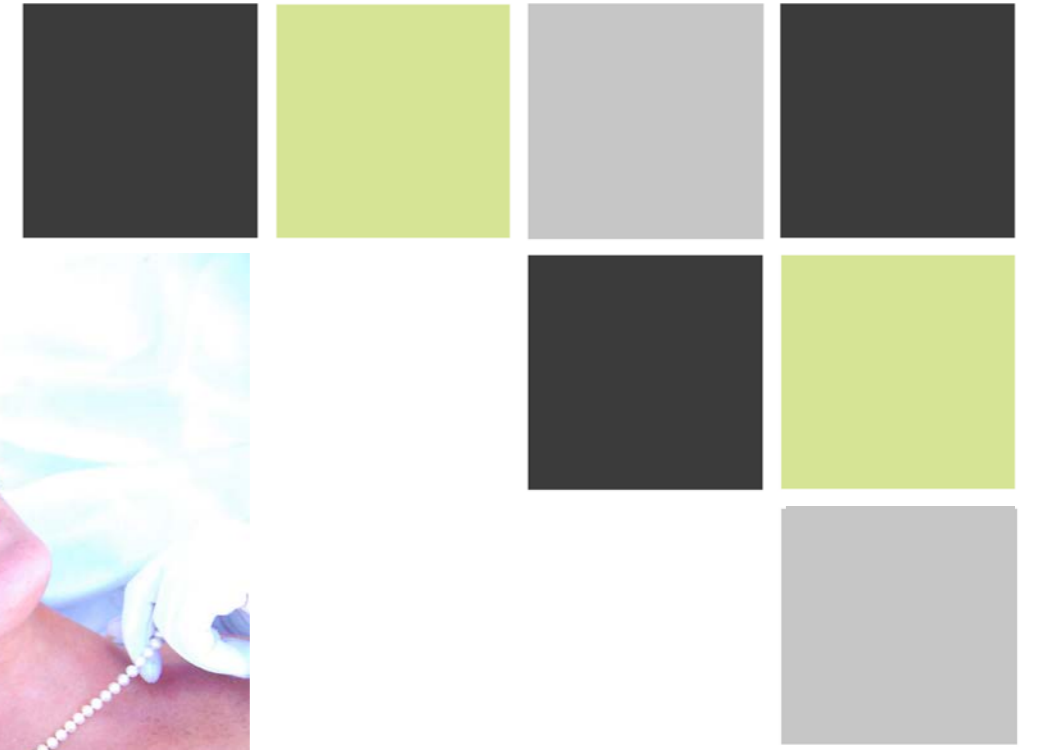


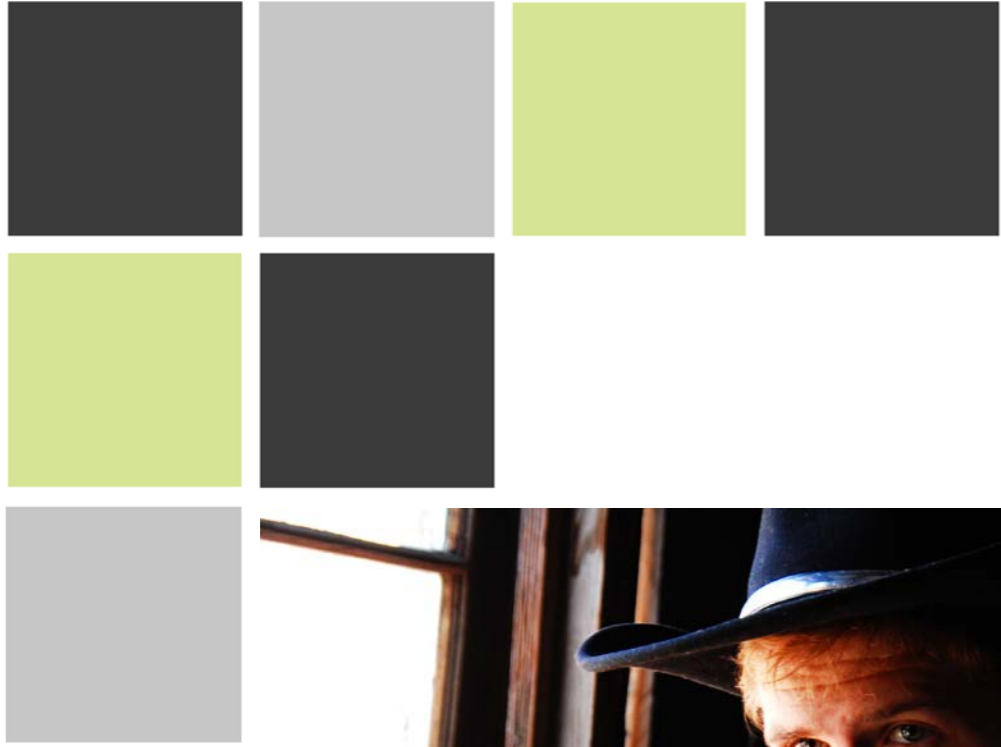


*Bannock Series*  
Macro Abstract



*Bannock Series*  
Portraits





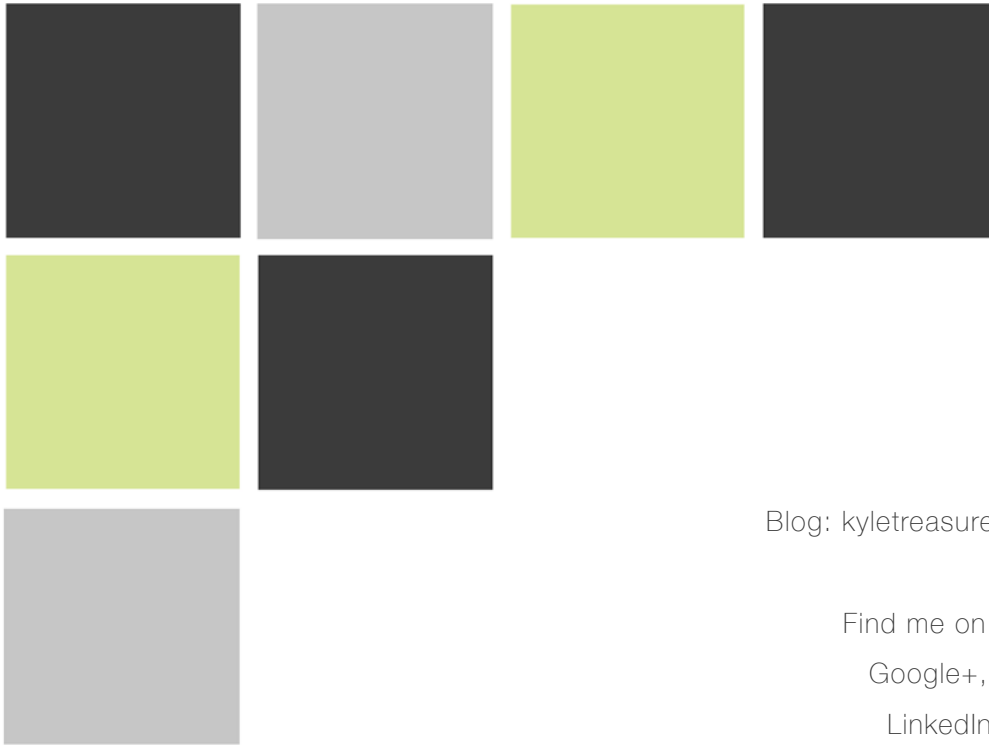


*Bannock Series*  
Motion & Depth



*Bannock Series*  
Bannock Best





Photography, editing, layout design, and writing by

# Kyle Treasure



*Photo Credit: Alyssa Chapman*

Blog: [kyletreasure.wordpress.com](http://kyletreasure.wordpress.com)

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Foursquare, Instagram,  
Ello, and Flickr.

When I was young I would take my parents' old point-and-shoot camera out in the backyard and just go crazy! Later, I was introduced to Photoshop and immediately began spending my free time manipulating images of all kinds. During Comm 130, I realized that this was something I loved to do and had a knack for. I've learned so much in Comm 300 during this semester. This is a showcase of my shooting, editing, and publishing over the last three months.

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TREASURE  
DESIGNS